

# Beatle Haircuts Show Signs of Fading Away

By REYNOLDS KNIGHT  
For better or worse, depending probably on your age bracket, the long-haired Beatle haircut shows signs of fading away. This news should brighten the day for barbers, and a great many parents of teen-agers may also be happy about the prospect.

There seem to be many reasons why more conventional haircuts are coming back for the younger generation. For one thing, the famous singing group from England hasn't been in this country for some time, and the long-mane novelty may be wearing a bit thin. For another, many physical education instructors and coaches

insist that athletes keep their hair short. Numerous musical groups still sport the Beatle look, and in some Florida and southern California areas, the shaggy look still hangs on. But the trend is back to more tidy haircuts for teen-agers.

**COUNTRY DOCTOR'S DISCOVERY**—Oxygen has saved the lives of thousands of pneumonia patients. It was 80 years ago that a 22-year-old Pennsylvania doctor listened to the pleas of a boy stricken by dread pneumonia. "Give me breath! Give me breath!" The young doctor drove his horse into town and quickly returned with some chemicals and test tubes. At the bedside he pro-

duced oxygen, which was fanned into the lad's face. It was the first time a patient had received this treatment. His recovery was remarkable. Recently a bronze plaque citing this achievement by the late Dr. George E. Holtzapple was presented to the York, Pa. hospital by a leading producer of oxygen, the national cylinder gas division of Chemetron Corporation, which also presented an electrically refrigerated oxygen tent in honor of the local doctor's "first."

**THINGS TO COME**—Bicycle carriers made of steel tubing that can be attached to the trunk lid or the roof of automobiles, without the use of tools. Trunk-lid ver-

sion carries two bikes... Power zoom binoculars for sports, birdwatching and hunting.

Pushbutton changes size of image and field of view, while subjects remain in focus... Suede cleaner also removes dirt from pigskin and low-nap suede shoes, and is useful for canvas shoes, handbags and felt hats.

Small bag of white powder is rubbed over the soil, and residue brushes off with a sponge... Wire-forming tool for making peg-board hooks, shelf hangers, and drinking glass holders can shape wire or cold-rolled rod up to 5/32-inch in diameter.

**BUSINESS AND THE ARTS**—Industry, commerce

and trade organizations across the country might take a cue from a recent "Business in the Arts" awards program inaugurated this year by the New York Board of Trade.

At the first annual awards ceremony, James T. Gill, president of the board, presented special citations to top executives of 15 major firms for their contributions to the nation's culture. Awards were based on the companies' participation in specific projects including art, music, drama and ballet.

Among the honored firms was Hallmark Cards, Inc., of Kansas City, Mo., sponsor of five international art competitions. There was mention, also, of the firm's new exhibit-

tion gallery on Manhattan's Fifth Avenue. For many years the company has reproduced the work of hundreds of artists on cards and has commissioned many contemporary artists.

**SCIENCE IN THE NEWS**—Oceanographers find giant sea canyon in Indian ocean 600 miles long and 25 miles wide, one to three miles beneath the surface of the Andaman Sea. It extends from 250 miles southwest of Rangoon, Burma... Recent discovery is that Mercury, sun's smallest and nearest planet, spins and goes through a night-day cycle, instead of presenting one face to the sun.

Planet's diameter is 3,000 miles, compared with 8,000 for the earth... New "pulse-sensing" device is positioned over an artery to study a patient's pulse, and records it

automatically on a chart.

**BITS O' BUSINESS**—World's largest steam turbine generator goes into full operation at Long Island City with a rated capacity of one-million-pl u s kilowatts; to

serve three million people... Two large food processors, H. J. Heinz and Borden, will begin producing frozen items. Annual consumption of these products in the United States is estimated at 50 pounds per capita

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